

COMPLIANCE AS PER REGULATION (EU) 2016/79

Dear customer in compliance with REGULATION (EU) 2016/679 we are glad to submit the following information.

Privacy protection of personal and corporate data which is stored within its archives is very important to Bleb Technology. Data processing is made according to principles of correctness, lawfulness and transparency and while respecting the rules of confidentiality and security required by the above-referred Code. Please note that following information do not apply to other web sites, pages or any other on-line service reachable via link published on our web site and referred to external resources of the company.

Treatment data controller

The data controller is Bleb Technology srl, headquarter in Viale Montegrappa, 306 Prato - Email: privacy@bleb.it.

Purposes of data processing and provision of data

Bleb Technology is an Italian start-up, which developed Blebricks. Blebricks are smart bricks allowing anybody to create new electronic devices for IoT applications. We inform you that your data processing is required for commercialization/sale our products. The personal data provided by the Data Subject will be processed by Bleb in order to fulfil the Data Subject's request to access newsletters and/or correspondence of a promotional, informative and/or advertising nature regarding products and/or services offered by Bleb.

The data may also be used by Bleb with the following purposes:

- Registration and navigation within the www.bleb.it website.
- Data analysis and monitoring of the website in order to ensure its correct use and to improve our service.
- Operational needs and internal management of administrative, logistics and credit control procedures as per the contracts and commitments that the company takes on towards its customers.
- Dispatch of fiscal documents or communications in either paper or electronic format.
- Fulfilment of obligations required by law, regulations, EU legislation, civil and fiscal legislation.

It is compulsory for users to provide the personal data required for Bleb to fulfil the purposes set out above. Refusal to supply this data will make it impossible for the Data Subject to use the service chosen and mean the Data Subject will also not be informed of marketing, advertising and promotional initiatives from Bleb and its partners.

Processing methods and scope of communication and data diffusion

Data preservation will primarily take place through electronic and software devices, but also in paper format and will continue for the time required to achieve the above-mentioned purposes. We inform the User that, in order to improve the quality of navigation, Bleb's website software procedures will use some personal data whose transmission is implicit in Internet communication protocols (e.g. IP

addresses, domain names of used computers, visit time, characteristics of the exchanged files, etc...). This data is used so as to obtain totally anonymous statistics about our website and could be used for responsibility controls related to crimes committed to the detriment of Bleb Technology srl. It is specifically excluded the transfer of any personal data in our possession to third parties or International Organisation, with the exception of the transmission of this information whereas required by law or in the sole case that these third parties will use such information on behalf and for the exclusive use of Bleb.

Duration of data processing

The data will be stored for no longer than the period necessary for the aforementioned purposes, in accordance with relevant legislation, principles of propriety and a sense of fair balance between the legitimate interests of the Controller and the rights and freedom of the Data Subject, for as long as the requested marketing service remains active.

Personal data amendment or cancellation

Following art. 13, comma 2, letter b) of Regulation 2016/679, data subject shall have the right to ask Treatment data controller for access, amendment, opposition or cancellation of its personal data even after its consent. Any time the data subject can contact the Treatment data controller of Bleb Technology via e-mail privacy@bleb.it

Complaints

Complaints regarding our Company's activities can be submitted to the supervision authority.

Amendments to this note

This note may vary. It is recommended to check often this page for the most recent version.

Date
31.01.20

Treatment data controller signature



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